

BRAND

Angad Creations
PLAYING WITH EMBROIDERIES SINCE 1992.

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PROFILE

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COMPANY INTRODUCTION

The story of **Angad Creations** began in 1992, when our founders discovered the craftsmanship and beauty of traditional Cashmere fabric and Kashmiri embroidery. From the start, **Angad Creations** aimed to bring the exceptional warmth of Cashmere and the intricate elegance of Kashmiri designs to the fashion world. We started with Kashmiri Pashmina Shawls and Wraps, including Kalamkari, Kani, and Jamawars. Over the years, the brand expanded to offer a diverse range of ethnic and western apparel for men and women, such as Sarees, Capes, Coats, and Jackets.

With the rising interest in ethnic styles, the fashion landscape in 2024 is significantly more diverse than it was three decades ago. People are now more fashion-forward and open to trying innovative and fusion styles. In response to the growing enthusiasm for this segment, we expanded our product range and launched **Glancia**.





GLANCIA

Not constrained by conceptual boundaries, we are extending the aesthetics and integrity of **Angad Creations** into **Glancia**. At **Glancia**, we've found a perfect blend where Eastern and Western styles converge, resulting in a stunning fashion fusion. Our product range is now more comprehensive, bespoke, and forward-looking than ever.



BRAND STORY

The origin of **Angad Creations** goes back to Budgam, a small village in Kashmir.

Many years ago, our founder Jaspreet Singh Bahri visited Budgam, and there he came across the exceptional artistry of Kashmiri craftsmanship for the first time. He was profoundly impressed by the intricate embroideries of Kashmiri garments and the ability of the artisans to weave art into fabric.

This journey to a quaint Kashmiri village sparked the beginning of **Angad Creations**.

Determined to bring the craft of Kashmir to a broader audience while providing a sustainable livelihood for the artisans, he founded **Angad Creations** in 1992. From 1992 to this day, we are dedicated to presenting the craftsmanship of Jammu and Kashmir on the global stage while offering every artisan the opportunity to show their skills to the world. At our core, we value quality, integrity, and compassion, driven by the belief that every artisan's work should be celebrated alongside the world's premier designers.

MISSION

Our mission is to showcase the rich heritage of Cashmere and Kashmiri embroidery on a global scale. At **Angad Creations**, we are committed to sharing the luxurious fabrics and intricate designs of the Himalayan region with the world. Our utmost focus is on customer satisfaction and sustainability while preserving the legacy of Kashmiri craftsmanship and offering exceptional products.

VISION

Our vision is to make luxury fabrics and designs more accessible without compromising on quality. Our goal is to be a brand that keeps the ethnic fashion landscape stylish and relevant through innovative designs, all while upholding a commitment to product excellence and integrity. We strive to ensure that every piece we offer leaves a lasting impression and upholds an age-old craft.



OUR PRODUCTS

We offer you customisation, tailored perfection by our team of in-house designers, test fit and easy tracking of the final product. We make sure that your selection reflects your unique signature mark.



CLOTHING

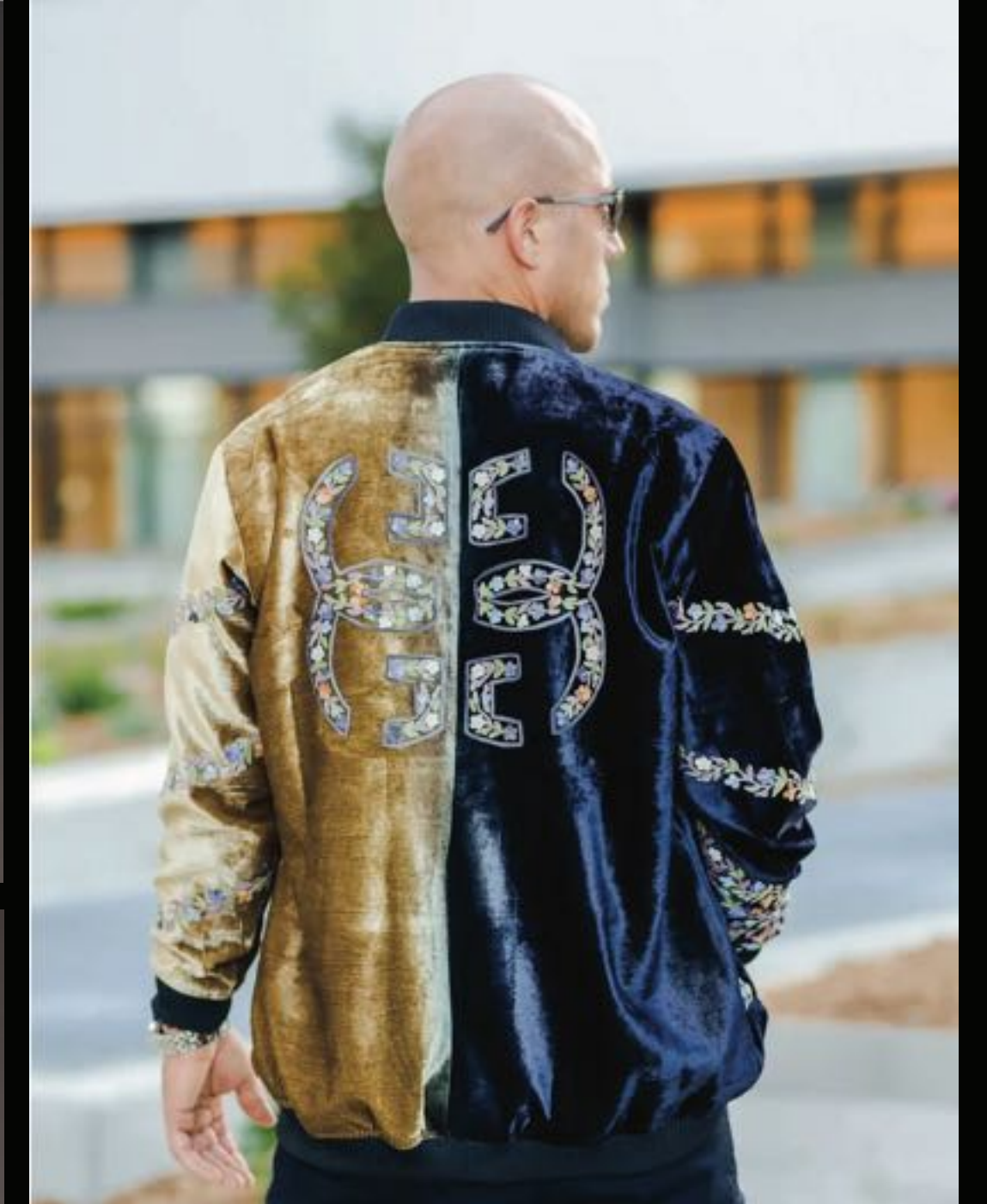
1. SHIRTS & TOPS

2. OUTERWEAR

- VEST
- BOMBER
- BLAZERS
- TRENCH COAT

3. ATHLEISURE CO-ORD SETS

4. MATCHING SETS



FASHION ACCESSORIES

- CAPES
- POTLI
- SCARVES (SILK, WOOL & CASHMERE)



RUNNING LENGTHS

- PASHMINA
- SILK VELVET
- PLAIN FABRIC



THREADS & DECOR

- TABLE RUNNER
- CUSHION COVERS
- DINNING TABLE RUNNER & MATS
- CURTAINS



WHAT SEPARATES US FROM THE REST

Vertically Integrated:

We manage all stages of production in-house, from initial design to final manufacturing. This vertical integration allows us to maintain efficiency and rigorous quality control at every step, ensuring that each product meets the highest standards.

Commitment to Quality:

We are dedicated to using only premium materials and exceptional craftsmanship in every piece we create. Each item from **Angad Creations** is marked by its visual elegance and tangible quality, reflecting our commitment to excellence in both design and production.

Preserving Heritage:

At **Angad Creations**, we incorporate ethnic elements and traditional craftsmanship into our designs to produce unique and exclusive pieces.

Sustainability:

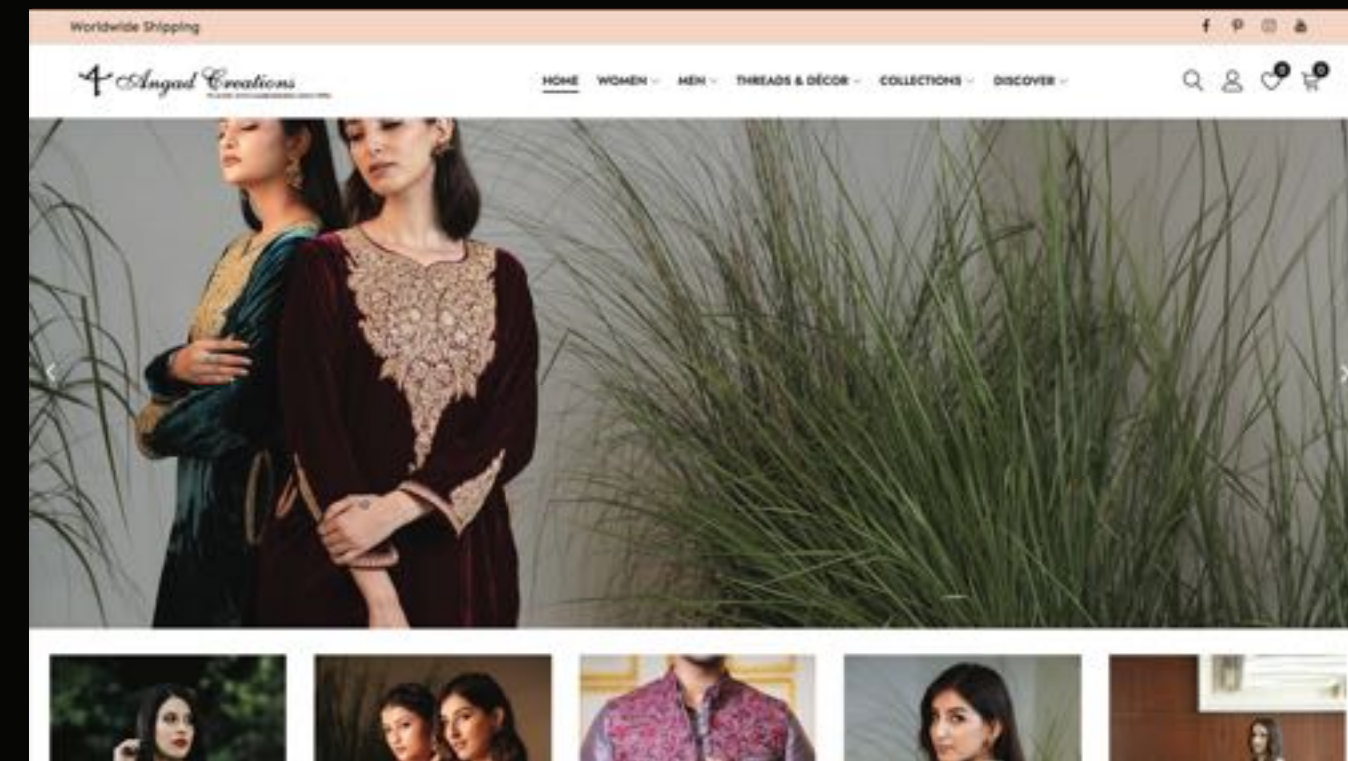
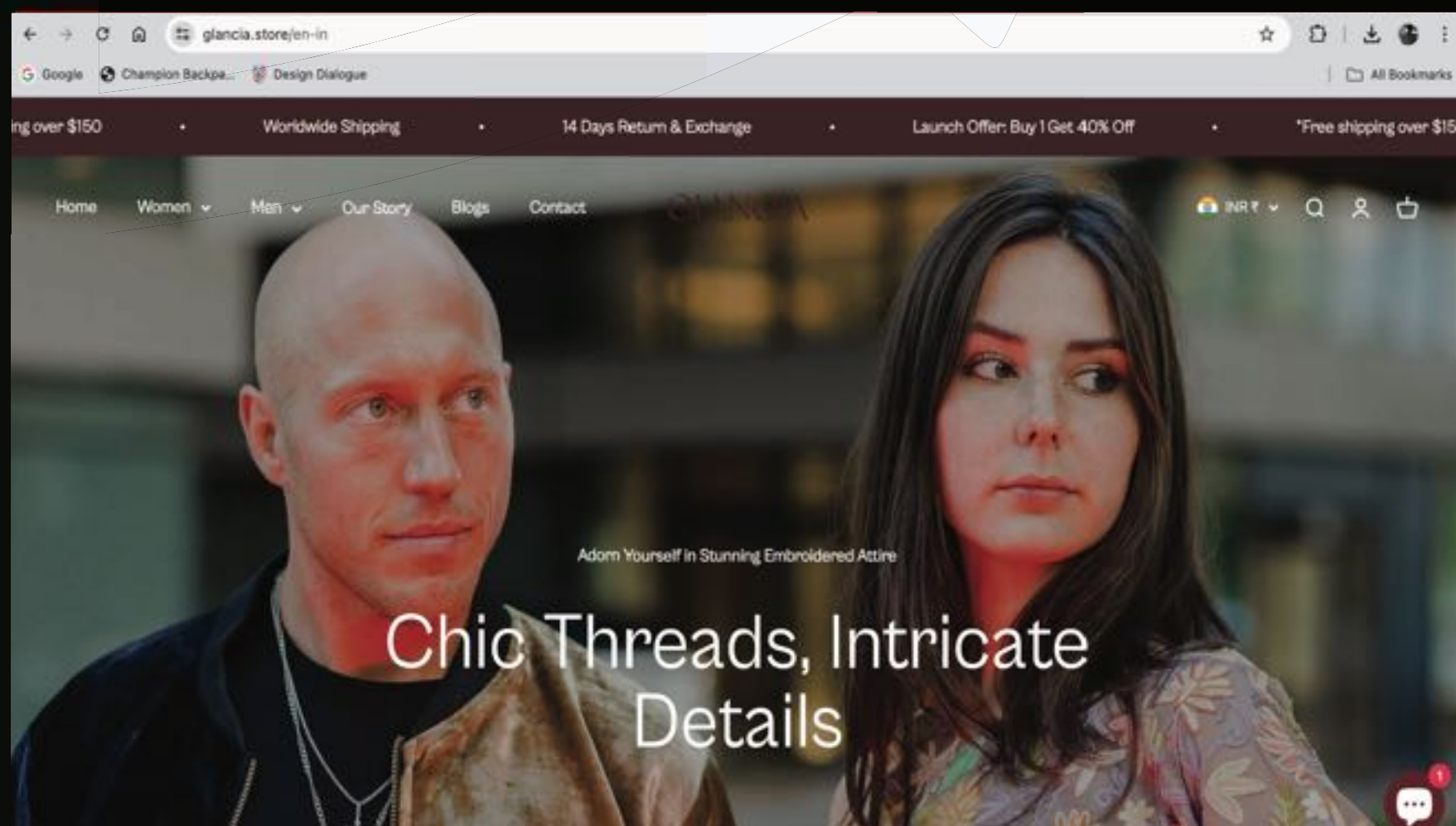
We are committed to sustainable practices at **Angad Creations**, using eco-friendly dyes and supporting artisans through ethical production methods.



ONLINE PRESENCE



gancia.store



<https://www.angadcreations.com>



<https://www.facebook.com/angadcreations/>



<https://in.pinterest.com/angadcreations/>



<https://www.instagram.com/angadcreations/>



<https://www.youtube.com/angadcreations>



<https://www.linkedin.com/company/angad-creations/>

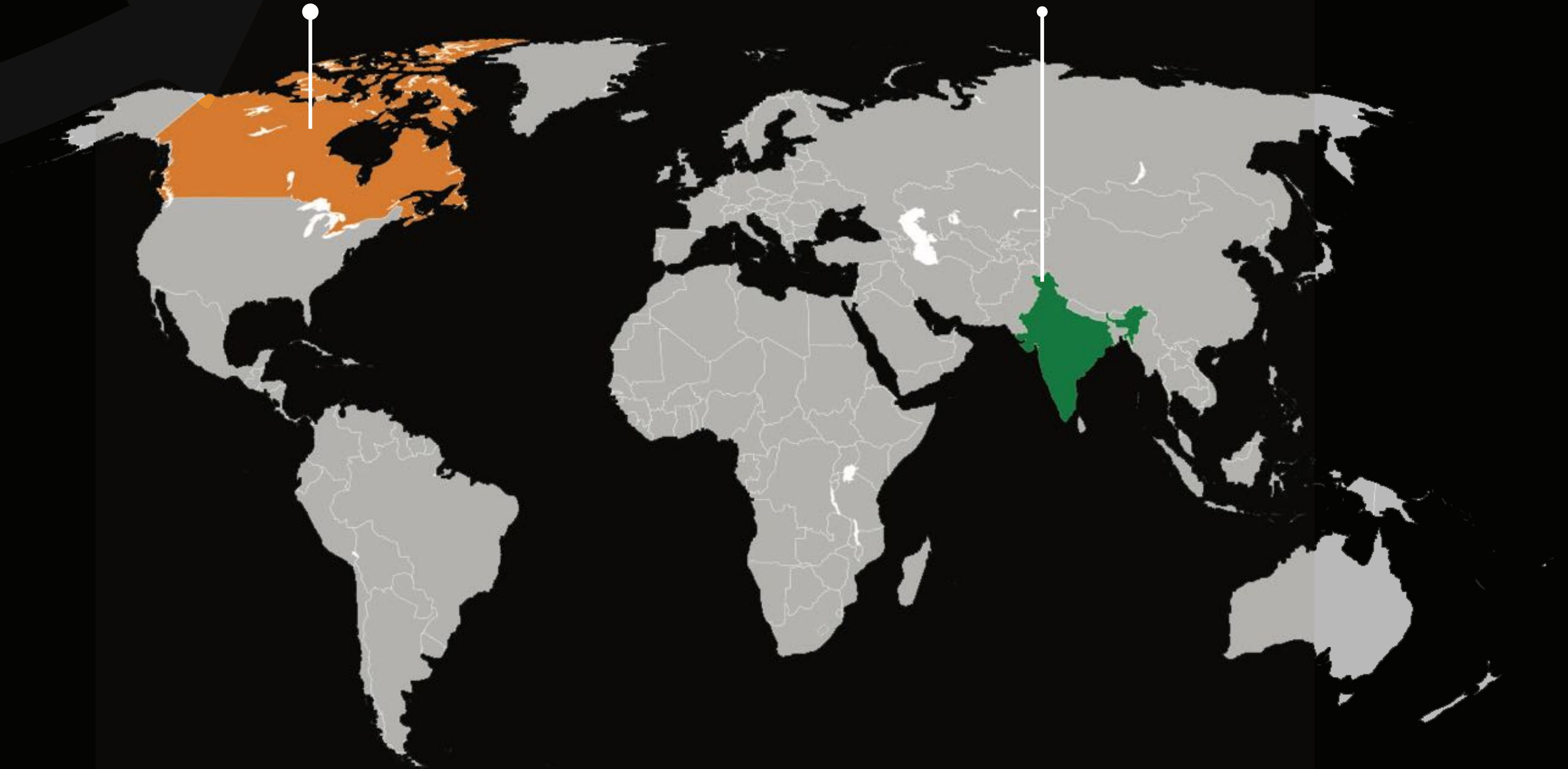
OFFLINE PRESENCE



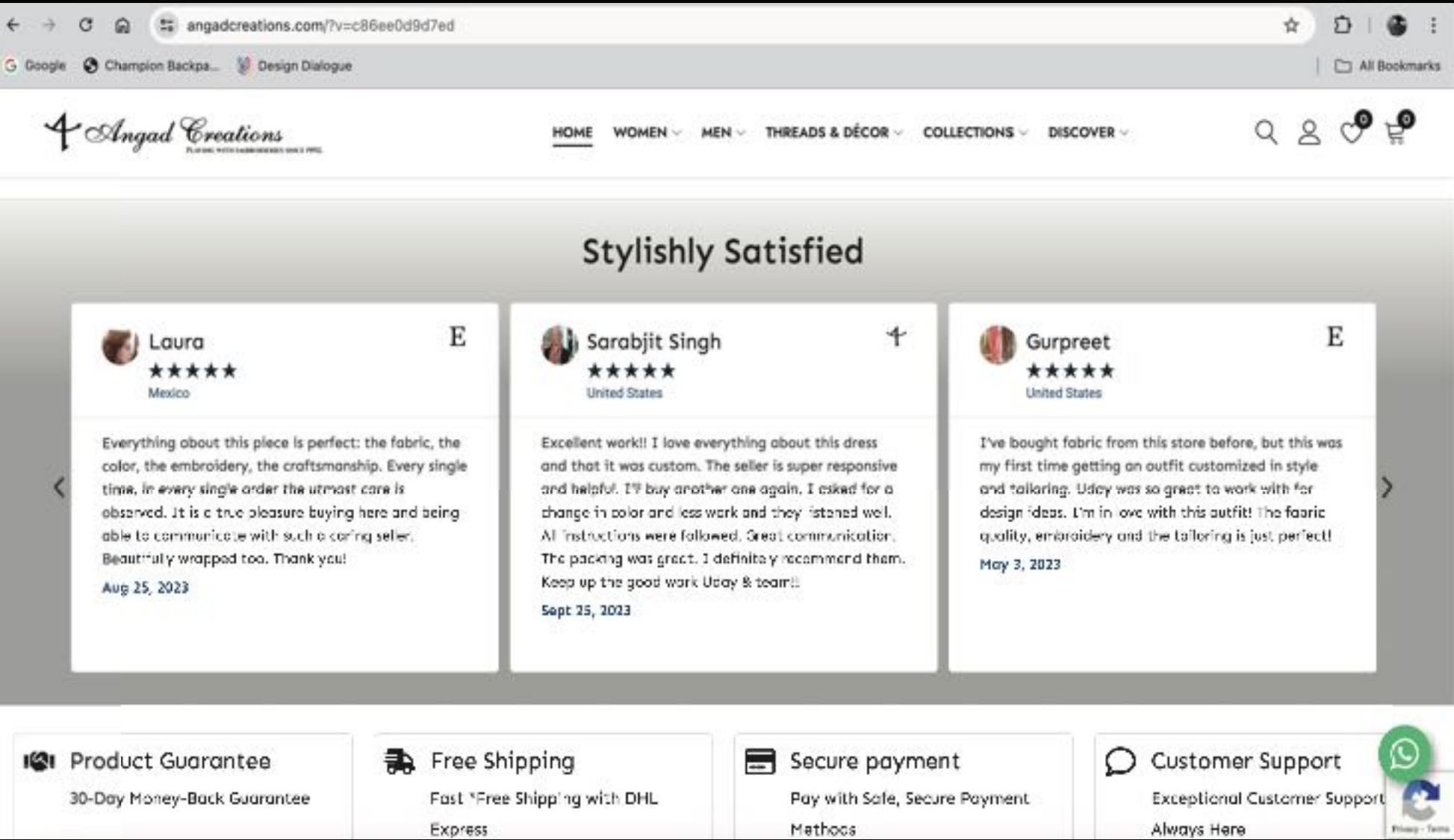
HAMILTON, CANADA



JAMMU, J&K



MEDIA RECOGNITION & TESTIMONIALS



3/15/2020

Jammu Fashion Week concludes

Jammu Fashion Week concludes

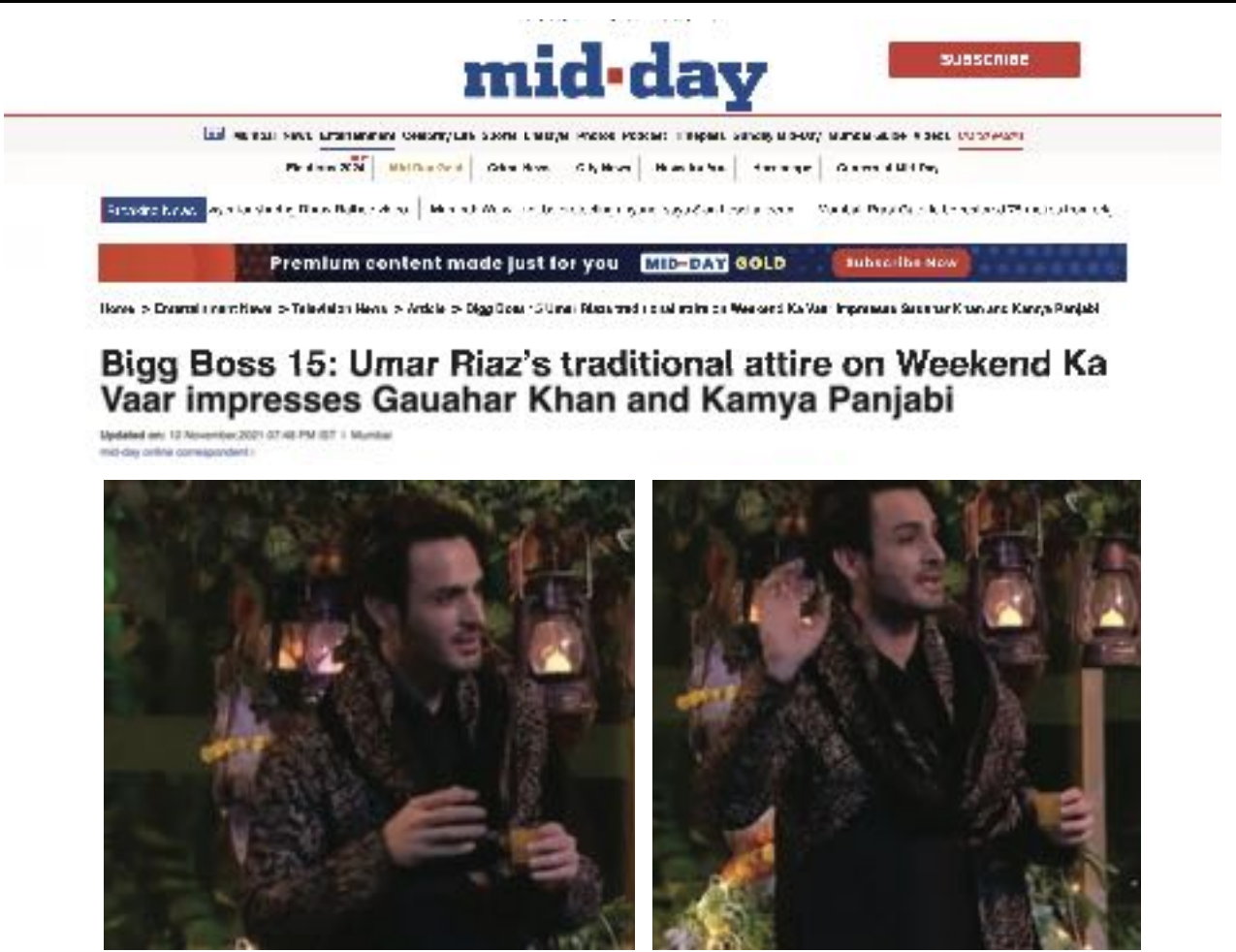
By Daily Excelsior - 03/12/2018



Participants moving on ramp on concluding day of Jammu Fashion Week.

Excelsior Correspondent

JAMMU, Dec 2: The Jammu Fashion Week Season-I concluded at the high note here last evening. The event focused on promoting Fashion Tourism in the State and to revive culture of J&K and make an effort to put State on global fashion world. The JFW was rolled in, in association with Phytomo Clinical and United Colors of Benetton. It was conceptualized to give platform to young and innovative designers in the state. The event focused on promoting Fashion Tourism in the State and to revive the culture of J&K and an effort to put JK on global fashion world.



THANK YOU!



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